

Our Commitment To You Begins Today

You have purchased the finest quality eyewear available. Our commitment to you continues for the life of your new eyewear with continuing service and appropriate warranties.

Frames (Except Valueline Frames) purchased at Different Frames Of Mind ... are warranted for one year of normal wear. Some frames are warranted for LONGER than one year. (Valueline frames are at no actual cost to you from a select group and have a 30 day limited warranty.) If you are in doubt about your purchase, please ask.

Scratch coated lenses have a one year, one time warranty against scratching. (Some anti-reflective processes extend the normal scratch coating warranty to 2 years. We use these processes whenever possible.)

We encourage our patients to have routine frame 'tune- ups' to lengthen the life of their frames and lenses, prevent sore noses and ears, and to prevent lost screws and nose pads. These adjustments to customize your fit are FREE. There is never a charge to adjust your glasses purchased at Different Frames of Mind!

On occasion, our hours may not suit your needs. Please call our office so we may make an appointment for you, at your convenience. On occasion, you may find a visit to our office for some important service is not possible. Don't worry! We also do house calls (for a nominal fee) when you need us. Just call our office and we will make that important appointment! We know these are services your have rarely, if ever, heard of. We believe they are essential for the well-being of our patients and their families.

AT DIFFERENT FRAMES OF MIND ... We warranty OUR WORK for YOUR SATISFACTION.

Our Services include:

- * No Charge adjustments
- *No co-pay for frame warranties
- *Never a co-pay for lens warranties
- *Warranties when available are INCLUDED in the price. No paying extra to get a real warranty.
- * Personalized service with your satisfaction in mind!
- * House calls available for the nursing home or homebound patients.

Bring your prescription and discover what TRUE SERVICE and HONEST VALUE really are at Different Frames Of Mind ... where the focus is on you!

Taking care of your new glasses

Common sense TIPS that will help you keep your New Glasses both Comfortable and in Good Repair:

Even with a good Scratch Coating, Lenses still get scratched. You can avoid the most common Causes:

- *Do not place frames with lenses touching surfaces.
- *Avoid putting glasses in pockets or purse without your case.
- *Wash glasses once a day with WARM water and a MILD Detergent - rinse thoroughly with Extra Warm water. (Extra Warm water rinses help to "DRY" the lenses).
- * Wipe with a soft cloth or, if you prefer, blot with a plain soft tissue. NO LOTION PLEASE! Use of an "Eyeglass" spray cleaner and a soft tissue is fine, or one of the newer High Tech dry cloths or the disposable wet cloths in plastic packaging keeps touch-ups easy and fast during the day.
- * ADJUSTMENTS at regular intervals ... All Glasses get out of "SHAPE" eventually! Keep them comfortable and in good repair by dropping by every 3-4 months for your free "10, 000 Blink Check-Ups"!

If you have questions/about your new eyewear or about eyewear in general, please call us.

We are available to help you and to keep you informed about changes in the optical field. If you have a group that would like a presentation of the "Latest Advances in Optical Technology" please call and we can arrange for a presentation for your group.

Thank You for your Confidence! We look forward to serving you.