

Introducing DEFINITY® 3 and DEFINITY® 3^{PLUS}

What makes DEFINITY unique?

The progressive lenses with no limitations

New DEFINITY digital lenses are customized progressive lenses for wearers that need help seeing clearly at different distances—near, far, and in-between.

DEFINITY technologically advanced lenses are digitally produced without any of those unsightly lines that come with traditional bifocal or trifocal lenses and are individually tailored to your prescription.

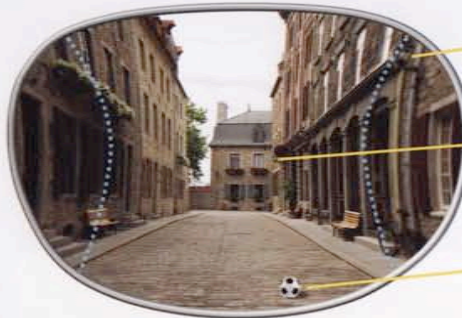
DEFINITY lenses are quite possibly the only progressive lenses you'll ever need

- DEFINITY lenses provide enhanced visual performance to keep up with your active lifestyle.

Ordinary Progressive Lens



DEFINITY Progressive Lens



Less distortion around the edges

Wider viewing zones

Ground View Advantage

DEFINITY 3 and **DEFINITY 3^{PLUS}** lenses are designed to help you see clearly, no matter your prescription.

New DEFINITY lenses:

- Prescription split between the front and back of the lens—maximizing clear viewing areas
- Completely customized and uniquely tailored to your prescription and frame
- Extremely wide vision zones
- The only lenses with Ground View Advantage™—an extra zone that lets you see what's at your feet
- Proven to help you adapt quickly—within minutes!



DEFINITY®
DISTINCTIVELY DIFFERENT

DEFINITY® 3^{PLUS}

For the latest in personalization, DEFINITY 3^{PLUS} goes one step further by incorporating additional fitting measurements. These measurements help adjust for individual differences in facial anatomy to provide you with the ultimate visual experience.

Perfect for everyday activities:

- Stairs • Curbs • Driving • Computers

Perfect for demanding activities:

- Hiking • Biking • Golfing • Tennis

DEFINITY® 3

DEFINITY® 3^{PLUS}

DEFINITY digital
family of lenses

DEFINITY

The digital lens you'll love:

DEFINITY® 3^{PLUS}

DEFINITY® 3

DEFINITY®

If you have experienced difficulty seeing with your current eyewear, DEFINITY may be perfect for you. Ask your Eye Care Professional for the latest additions to the DEFINITY family, DEFINITY 3 and DEFINITY 3^{PLUS}.



DEFINITY®

DISTINCTIVELY DIFFERENT

NEW



Is DEFINITY®
right for you?

- Struggle seeing objects up close?
- Have to move your head to see clearly?
- Use your computer or smartphone frequently?
- Have trouble seeing objects at your feet?
- Can't adjust to bifocals or other progressive lenses?

If you answered **yes** to any of the above, DEFINITY is right for you. It's quite possibly the only progressive lens you'll ever need.

DEFINITY®

DISTINCTIVELY DIFFERENT