


# IN SIGHT

**DIFFERENT FRAMES OF MIND**  
An Optical Shop  
  
*Where the FOCUS is on YOU!*

## Teenage Eyewear Dilemmas by Cheryl D. Coni, L.O., F.N.A.O.

**Does your teen need new glasses?** All parents would like to furnish their children with all the objects they desire, but this is often not financially feasible or even desirable for the teen's growth into an independent responsible adult. We (as parents) can choose to indulge some whims by our teens while retaining our "good sense" with the aid of a list of "musts" and an open mind about our children's desires. A list of priorities before the visit to the Optician can help to limit potential battles. Realistic expectations for both sides to consider are teen egos, family finances, and of course, safety and durability. Sensitivity to this does not have to become a major battle over such issues as metal versus plastic frames. **Given is the fact that an average teen will not wear at school what he or she does not like. Fortunately,** durability of both frame materials has increased dramatically

over the past few years to near indestructibility of some high quality frames under normal conditions. Most teens (pre-teens, too) can understand limits on financial resources and can be reasonable when ground rules necessitate limits on expenditures. (Okay, so they still *WANT* the **NAME** designer frame and separate prescription suns with mirrored lenses... but they'll *SETTLE* and be happy with a quality **NO NAME** look alike and maybe they'll get the suns later without the mirrors.) Other important priorities may include specially designed spectacles for the potential first string football linebacker, hockey goalie, or basketball forward. All teens (as well as all children) need polycarbonate lenses for safety (they are more than 10 times more impact resistant than plastic or glass), ultraviolet protection (it has a cumulative effect), and they are always made with a scratch-resistant surface.

**397 E. Central St., Franklin, (508) 520-6939**

At **Different Frames of Mind** there are over 650 styles to choose from in all the finest available materials. Our frame prices start at \$49.00 and we have over 250 frames at \$99.00 or less. We invite you to stop by and see our fabulous collection and experience the difference that **"Old Fashioned Service"** and **"Technical Excellence"** can mean for **YOU**.